



HEALTHY PEOPLE
HEALTHY PLANET

SANTÉ POUR TOUS
SANTÉ POUR LA
PLANÈTE



Minnesota-USA Expo 2023 Topline Messages

- **The United States seeks international support for the U.S. bid** to host the 2023 Expo in Minnesota that the Bureau of International Expositions General Assembly will select on November 15 in Paris.
美国为申请主办 2023 年在明尼苏达州举行的世界博览会寻求国际支持。国际展览局预定 11 月 15 日在巴黎举行的成员国大会上宣布投票结果。
- **A public-private partnership** will develop the Expo site on public land. Expo 2023 will be held in the City of Bloomington in the heart of the greater Minneapolis-St. Paul metropolitan region. The site is adjacent to the Mall of America, the most visited retail and entertainment attraction in the United States, with excellent public transportation and air connections. The site connects to the Minnesota Valley National Wildlife Refuge and its miles of riverfront trails.
博览会场地将采取公共-民间合作形式在公共土地上建造。2023 年世界博览会将在明尼阿波利斯-圣保罗大都会中心区域的布鲁明顿市举行。世博会会址与美国商厦毗邻。美国商厦是美国游客最多的零售和娱乐景点，附近有良好的公共交通和航空通道。世博会会址与明尼苏达峡谷国家野生生物保护区及其绵延不绝的河畔步行道相互连通。
- The United States wants to welcome the world to exchange ideas on achieving the goal of **“Healthy People, Healthy Planet,”** which closely aligns to UN Sustainable Development Goal #3 “Ensure healthy lives and promote well-being for all.” Minnesota is a world leader in healthcare and is a great platform for promoting health and wellness and showcasing new technology. The state is one of the United States’ healthiest and is a global center of excellence in medicine, wellness, and healthcare innovation.
美国欢迎全世界就实现 **“健康人类，健康星球”** 的目标交流看法。这个主题与联合国可持续发展的第三个目标 **“确保健康的生活方式、促进各年龄段所有人的福祉”** 密切契合。明尼苏达州走在世界医疗护理的最前列，是倡导医疗健康和展示新技术的优秀平台。该州是美国健康水平最高的地区之一，也是高质量医药、健康和医疗护理创新的全球中心。
- With a population of 323 million and the largest economy in the world, **the United States is the best choice for an Expo** and the ideal platform to promote tourism, trade between businesses and with consumers, and people-to-people ties.
美国有 3.23 亿人口，经济规模在全世界首屈一指，是**举办世界博览会最好的选择**，也是促进旅游、工商贸易和消费者营销及人民与人民相互联系的理想平台。

- Minnesota's **dynamic business community** presents great opportunities for Expo attendees to engage beyond the event itself – 17 Fortune 500 companies are in the state. 50 million people live within a one-day drive of the site.
明尼苏达州的工商业十分活跃--财富 500 强公司有 17 家位于该州，可为参加者提供超越活动本身的巨大机会。有 5,000 万人居住在距世博会会址一天车程的周边地区。
- The Minnesota-USA site offers the **best location** for official delegations, tourists, and participants. The site is seven kilometers and 10 minutes by car or public transportation from the international airport, significantly closer than either the Argentine site (34 km for an international airport) or the Polish site (140 km from an international airport).
明尼苏达州-美国世博会会址为官方代表团、旅游者和参加者提供了**最佳的地理位置**。会址距国际机场 7 公里，驾车或乘坐公共交通仅需 10 分钟，与阿根廷会址（距国际机场 34 公里）或波兰会址（距国际机场 140 公里）相比较，距离大大缩短。
- **Extensive U.S. diplomatic presence** in 147 of the 170 BIE member states will facilitate participation in the Expo. After the event, they will help maximize impact by following up with businesses and governments on cultural, trade, and investment opportunities.
在国际展览局 170 个成员国中，美国在 147 个国家**派驻外交使团保持广泛的联系**，有助于提高世博会的参与度。世博会结束后，他们将与工商界和政府就文化、贸易和投资机会开展后续工作，最大程度地扩大影响。
- This would be the **first World's Fair to take place in the United States in almost 40 years** and a wonderful opportunity to introduce a country's culture, technology, and innovation to the 12 million Americans and a quarter of a million international visitors expected to attend the Expo.
这将是**美国在几乎 40 年后第一次举办世界博览会**，预期有 1,200 万美国人和 25 万外国访客参观这次世博会，为向观众介绍国家的文化、技术和创新提供了良好的机会。
- The U.S. bid enjoys **strong bipartisan support at the national, state, and local level**. In May, President Trump signed legislation – passed by unanimous consent in Congress – authorizing the United States to rejoin the Bureau of International Expositions in support of the Minnesota-USA 2023 bid.
美国申办世博会在**国家、州和地方层级得到两党一致的强大支持**。5 月，特朗普总统签署美国国会一致通过的法案，授权美国为申办 2023 年明尼苏达-美国世博会重新加入国际展览局。