



For Immediate Release

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MEDIA ALERT

Expo 2023 USA-Minnesota Site Announcement

Site Partners are City of Bloomington and Mall of America

MINNEAPOLIS – The Minnesota World’s Fair Bid Committee is thrilled to announce its site partners for Expo 2023 USA-Minnesota: The City of Bloomington and Mall of America. These public-private partners control the land that will serve as the location for Expo 2023 USA-Minnesota, expected to take place May 13 to August 13, 2023 with the theme “Healthy People, Healthy Planet.”

About Expo 2023 USA-Minnesota

Coordinated by the Bureau of International Expositions (BIE), large, six-month expos are organized every five years with one smaller, three-month “Specialized Exposition” held in-between. The United States seeks to host the 2023 specialized expo in Minnesota focused on health and wellness. The U.S. bid enjoys strong bipartisan support at the national, state, and local level. In May, President Trump signed legislation authorizing the United States to rejoin the BIE in support of the Expo 2023 USA-Minnesota bid. Citizen groups from across the state and from all corners of the nation have supported this effort to host the first World Expo in the United States in nearly 40 years. Last week, the spokesperson for the U.S. Department of State, Heather Nauert, discussed the bid at the Foreign Press Center in Washington, DC (see [video](#)). The United States is competing with Poland and Argentina to host the specialized expo. The BIE General Assembly will select the 2023 host city at its November 15th meeting in Paris, France.

The following individuals are available for comment on the site announcement:

Jamie Verbrugge, City Manager, City of Bloomington. To arrange media availability, contact Liz Sheets at 952-851-7260 or lsheets@tunheim.com.

Mark Ritchie, President and CEO, Minnesota’s World’s Fair Bid Committee and former Minnesota Secretary of State. To arrange media availability, contact Liz Sheets at 952-851-7260 or lsheets@tunheim.com.

Multimedia resources can be downloaded here: <http://expo2023.info/media-resources>. For more information, visit <http://expo2023.info>. Follow the Bid Committee on Twitter at [@expo_2023](https://twitter.com/expo_2023).

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